

## San Clemente profiled as a success story !

'Strong Cities, Strong State' campaign by the League of California Cities and the California City Management Foundation outlines local highlights and how the city government has enhanced residents' quality of life.

By ROB VARDON / THE ORANGE COUNTY REGISTER

The city of San Clemente has been profiled as part of the "Strong Cities, Strong State" campaign by the League of California Cities and California City Management Foundation to highlight local-government success stories across the state.

Highlights of Friday's profile include:

- Historic preservation
- <u>Casa Romantica</u>, which the San Clemente Redevelopment Agency purchased in 1989 and is now a cultural center
- · A surf culture that is significant to the city's economy
- The new 45-acre sports park and aquatics center scheduled to open this month
- Trail system, including the Coastal Trail

## **The Profile:**

The Strong Cities, Strong State campaign aims to highlight all California cities in the coming year and a half. Profiles include photos, videos and other media to show how each city works to provide essential services and elevate the quality life of its residents.

"San Clemente is one of a handful of Orange County cities that has a 'real' downtown gathering place for socializing, shopping, dining and living," Mayor Jim Evert said in a statement. "San Clemente's downtown benefits from cultural diversity, entrepreneurship and a desire to celebrate San Clemente's history. Our downtown contributes to our sense of connectivity and small-town feel and is truly a jewel among Southern California coastal communities."



San Clemente Vista Hermosa Sports Park 2012



San Clemente's Vista Hermosa Sports Park is scheduled to open Feb. 25 with two soccer fields, a football field, three baseball fields, a two-pool aquatics center and a universal-access playground. It is one of the highlights cited in the city's "Strong Cities, Strong State" profile.

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