

Sportsplex Operators and Developers Association

**SODA**  
"Since 1981"



Smiles, Wisdom &  
Editorial Comments  
For The Day !

NY Regional Office:  
Box #24617\*Westgate  
Rochester, NY 14624-0617  
\*( A Kansas 501C3 Corporation )\*

Visit Us At Our Website @:  
[www.SportsplexOperators.com](http://www.SportsplexOperators.com)



Page 1 of 1

## **NEW FREE Smartphone App to increase your Food & Beverage Sales !**

A New service allows golfers, sports fans and resort visitors to place orders with a smartphone. Las Vegas (December 30, 2011) RAD (Retail Application Development) System a leading mobile technology provider will be exhibiting at the 2012 PGA Show in Orlando January 26 – 28, 2012 Booth 3402 Scan4Beer is located in Booth 3402.

Service allows smartphone users to place orders from their golf cart, stadium seat, beach cabana or pool chair for immediate staff delivery. Free service for Resorts, Stadiums or Golf Courses, and there is no equipment to install. Why wait? Scan4Beer is easy.

Scan4Beer allows golfers, sports fans and resort visitors to use their smartphones to access a portable menu and place an order for immediate service and delivery without interrupting the activity at hand.

To make this happen, scan4beer uses individually encoded two dimensional barcodes (QR Codes) to determine the venue and location of the order. Bar codes are fixed to golf carts, stadium seats and resort cabana chairs and umbrellas so an order is delivered precisely to its intended location.

Customer's access the menu through a specially designed web-app, or download a free app from iTunes ® or the Android Marketplace."

"More Information Contact BJ Kerzetski PGA 702-429-4418 [Scan4beer@yahoo.com](mailto:Scan4beer@yahoo.com)  
[BJKerzetski@PGA.com](mailto:BJKerzetski@PGA.com) RAD SYSTEMS, LLC. INTRODUCES SCAN4BEER SERVICE.

**GO:**  
[www.iTunes.com](http://www.iTunes.com)

