



**Need a Miller Park beer and hot dog ? . . .
. . . Order via your smartphone ! . . .**

The Milwaukee Brewers announced Thursday a new partnership that will allow fans to pre-order and pay for concession items from their smartphone.

The system is called [Bypass Lane](#), and is based in Austin, Texas. The app works on Android, Blackberry OS6, Dell mobile devices, iPhone and Palm mobile devices.

Here's how it works: Using Bypass, fans can view full food and drink menus of select concession stands in the vicinity of their seats. They pay for it by using a credit card using Bypass' secure payment platform.

When the order is ready to be picked up, a text message is sent to the fan.

"We are excited to add Bypass Lane to Miller Park," said Rick Schlesinger, the team's chief operating officer. "This latest technology will provide a convenient and simple way for fans to order concessions without missing the action on the field."

Fans interesting in using the service can download the app from the **iTunes store** or the Bypass Lane website. There are four locations on the Miller Park Field Level concourse that will offer the service.

The service will be available beginning opening day. So fans, would you use this? Let us know in the comments section.



~ The End . . . ~

